

Ref : CO/Mktg./ZD/A/24/2024

Date: 12.09.2024

To

All HODs of Central Office
All Zonal Offices,
All Divisional Offices,
All Branch Offices & Satellite Offices
Audit & Inspection Departments
MDC, ZTCs & STCs

Re : Exemption from ceiling on Recruitment of Women as Rural Career Agent and City Career Agent

As per the extant provisions of RCA & CCA Scheme, maximum ceiling on number of RCAs and CCAs to be recruited by Development Officer (including PDO & SBAs) /CLIA is as below

	RCA	CCA
ADO/PDO/CDO	30% of total number of agents in his/her agency organization subject to maximum of 25 agents	30% of total number of agents in his/her agency organization subject to maximum of 25 agents
SBA	40% of total number of agents in his/her agency organization subject to maximum of 30 agents	40% of total number of agents in his/her agency organization subject to maximum of 30 agents
CLIA	25% of total number of agents in his/her agency organization subject to maximum of 20 agents	25% of total number of agents in his/her agency organization subject to maximum of 20 agents

For enabling ADO/PDO/CDO/SBA/CLIA to recruit more number of women as career agents under RCA & CCA Scheme, it has been decided to exempt the above mentioned ceiling for recruitment of Women agents under existing RCA & CCA Scheme.

Further, the upper age limit for women is enhanced to 65 yrs (LBD).

All other terms and conditions of existing RCA and CCA Scheme remain unchanged.

Kindly bring it to the notice of all concerned.


Executive Director (Marketing/PD) & CMO