

Har Pal Aapke Saath

डिजिटल इनोवेशन स्वीकार्यता > प्रतिबद्धता > कुशलता DIGITAL INNOVATION Engage > Embrace > Excel



In every financial transaction !



- For every Financial transaction, KYC Documents are to be submitted
- LIC has integrated with CKYC Registry Central Know Your Customer Registry
- More than 73 Crores KYC records of Individuals are available there
- CKYC No. (14 Digit No.) is given to all individuals whose KYC records are available in CKYC Registry.

During Sales canvassing



- Majority of the customers will be having the CKYC No. Ask and note the same in the proposal form.
- If unaware, ask the customer to dial 7799022129. A link will be sent from which the CKYC card can be downloaded with password ddmmyyy.
- Or go to <u>www.ckycindia.in</u>, view your CKYC card.
- In case CKYC No. is still not available, use the Agents KYC app which can be downloaded from <u>www.licindia.in</u> under download apps, app store option.

How to get your CKYC No.



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How to get your CKYC No.



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Link for CKYC App in www.licindia.in







The CKYC Process through CKYC App to Agents Is applicable to OFFLINE Proposals

ANANDA is already CKYC enabled



- The App facilitates
 - The Agent to capture the KYC Documents digitally from the Original documents
 - Send a link to the Customer to capture his/her KYC Document
 - Capture latest photo of the customer
 - Physical copies are not required to be submitted
 - Repeat submission of KYC documents not required

Once the images are captured and saved, an Agent Reference Id is generated which has to be noted on the Proposal form.

Demonstration of the KYC app

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Agency Code should be keyed-in **IN FULL as per Agency Master** & **Registered Mobile No. is required OTP** is Receivable 24 x 7

Agency Code		
Mobile Number		
984127		
Enter		
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All records of Upload done by Agent is available with corresponding Reference id









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Manual Upload: a) Scanned image (pdf or jpg) of front & back of OVDs (or) b) Capture Image of OVDs (front & back)

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Offline eKYC: Aadhaar based KYC Authentication done by downloading Offline eKYC









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Paperless Offline e-KYC



































D I Y – by Customer himself
Process is completed

Note the Agent Reference Id. "0999970B-11062024-2034" (Agency Code-DDMMYYYY-HHMM)











Offline eKYC file in jpg or xml file format should be available in the system (Mobile)











Please note that images are used for representation purpose only







How to mask the first 8 digits of Aadhar



Use the brush on top to mask the first 8 digits of Aadhar

















- After this:
 - Submit Proposal Form at the Branch Office
 - Write the Agent <u>Reference ID.</u> in the Proposal Form
 - NO submission of Physical copies of KYC documents

CKYC No. will be generated and received by LIC This will be intimated to the PH by LIC

In all future transactions with LIC, the PH can intimate this CKYC No.



- Your job:
 - Finalize a Sale of Life Insurance today
 - Use this KYC App to submit KYC Documents
 - Submit the Proposal Form at the Branch Office

Branch Office will retrieve the KYC documents from LICs Server and attach it to the Proposal in eFEAP



Thank you