



Har Pal Aapke Saath

डिजिटल इनोवेशन

स्वीकार्यता ▶ प्रतिबद्धता ▶ कुशलता

DIGITAL INNOVATION

Engage ▶ Embrace ▶ Excel

PRAGATI APP FOR DEVELOPMENT OFFICER

LIC Pragati App



- LIC Pragati portal/app has been developed to give marketing and policy servicing support to Development Officers.
- Provides various features like comparative business statistics, agents data, policy holder's information and data, reports, etc.
- Gives a clear graphical representation.
- Gives summary of the business done by his/her Agents.



LIC Pragati App



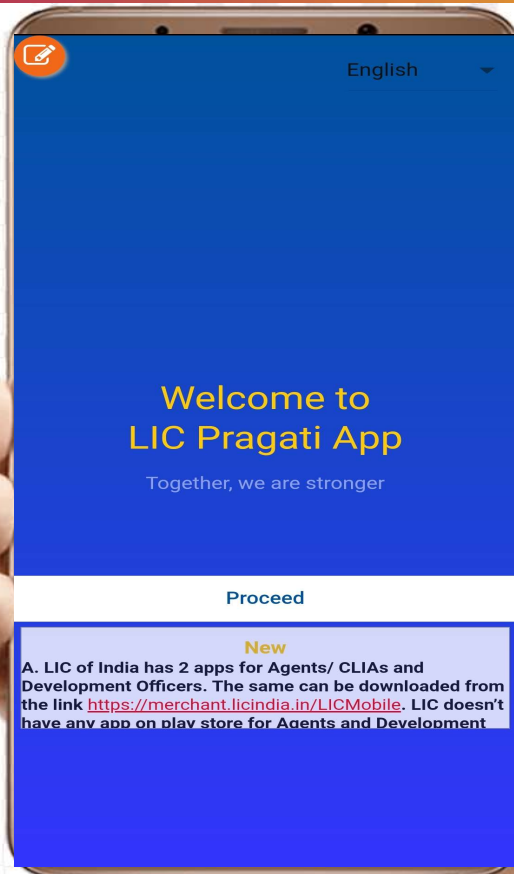
How to access

- DO Portal App can be accessed on Laptop/PC through URL
 - <https://mbiz.licindia.in/DOPortal>
- This app can be downloaded to Mobile through URL
 - <https://merchant.licindia.in/LICmobile>

LIC Pragati App



Har Pal Aapke Saath



Language Selection

On opening app after installation

Click to proceed

LIC Pragati App



Har Pal Aapke Saath

Registration for login

← Registration

Development Officer

Fields marked with * are mandatory

Salary Roll Number*

Date of Birth*
DD/MM/YYYY

Country Code* Mobile*
(+91) ▾

☐ I confirm that the mobile number mentioned above is registered under my name and being used by me.
I hereby authorize LIC to use the mobile number for any communication.

Proceed

[Back to Login](#)

Having Trouble ? Refer to [Troubleshoot Help](#)

If your queries are not answered in Troubleshoot Help or by viewing Navigation Videos, please use our Digital Helpline System in the below given URL-
<https://csticket.licindia.in/csTicket/index.php>

Disclaimer : This is not a part of our grievance redressal

To get the App access, the DO has to signup in the app first

DO can signup by giving SR no, DOB and Mobile no

After successful signup , DO can access the App by entering unique user ID(DO& SR no) and password

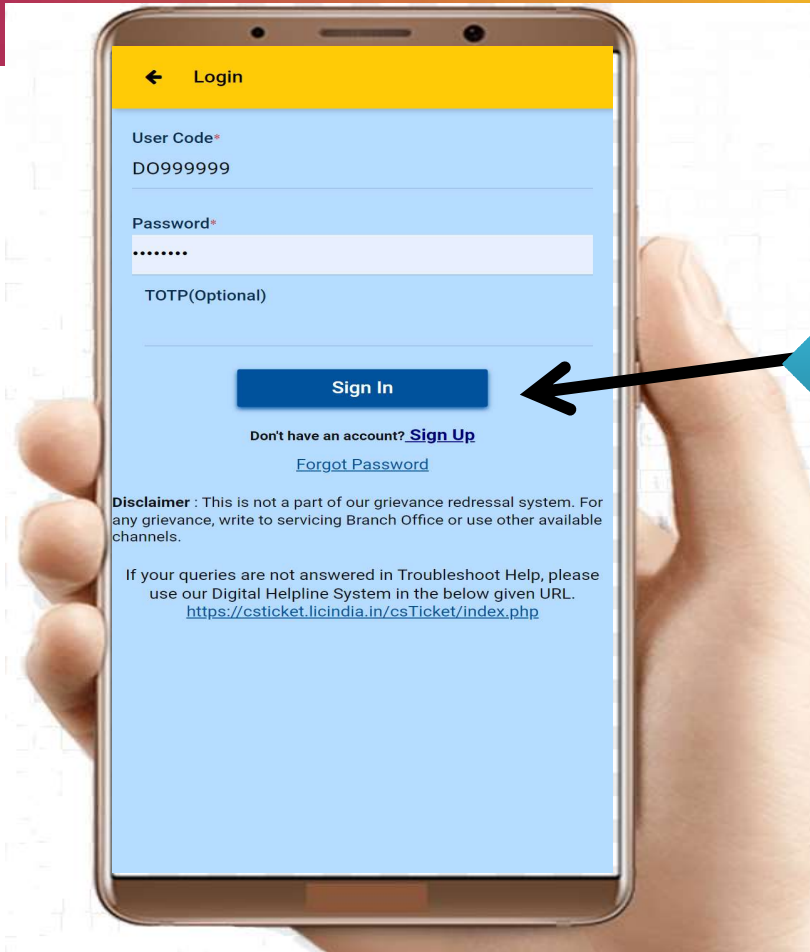
LIC Pragati App



Har Pal Aapke Saath

Login Page

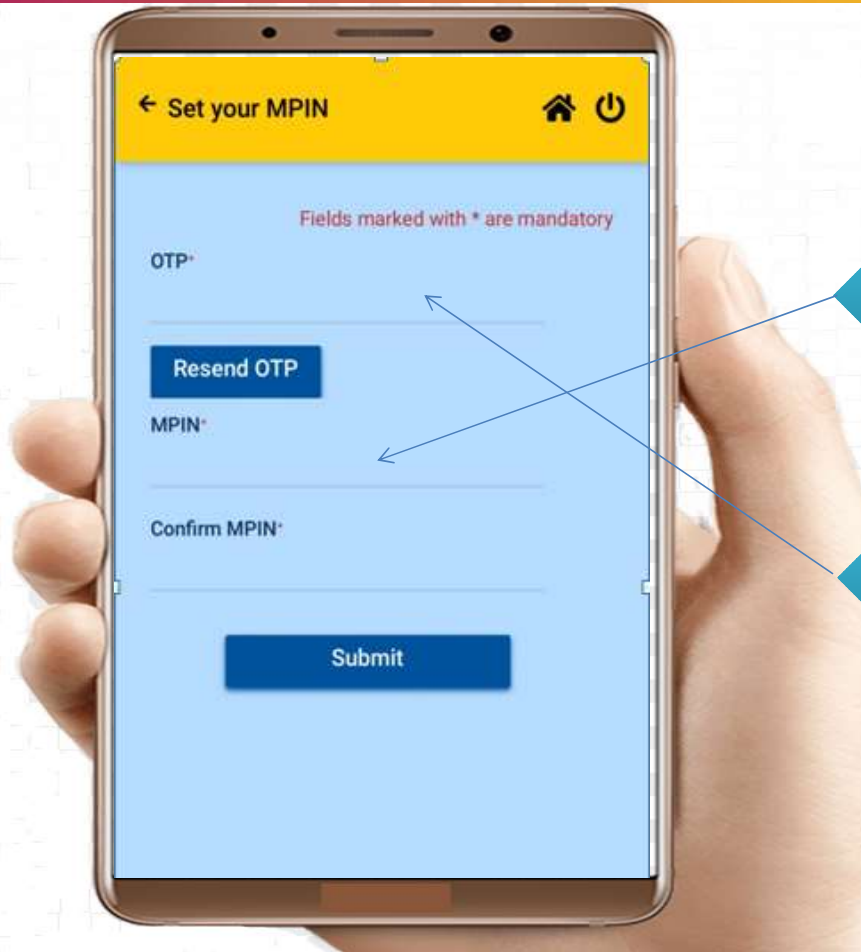
Login using User ID & Password or
MPIN



LIC Pragati App



Har Pal Aapke Saath



Setting MPIN

Create 4 digits MPIN first and confirm it by re-entering

Now put OTP received on your registered Mobile no. and press submit.

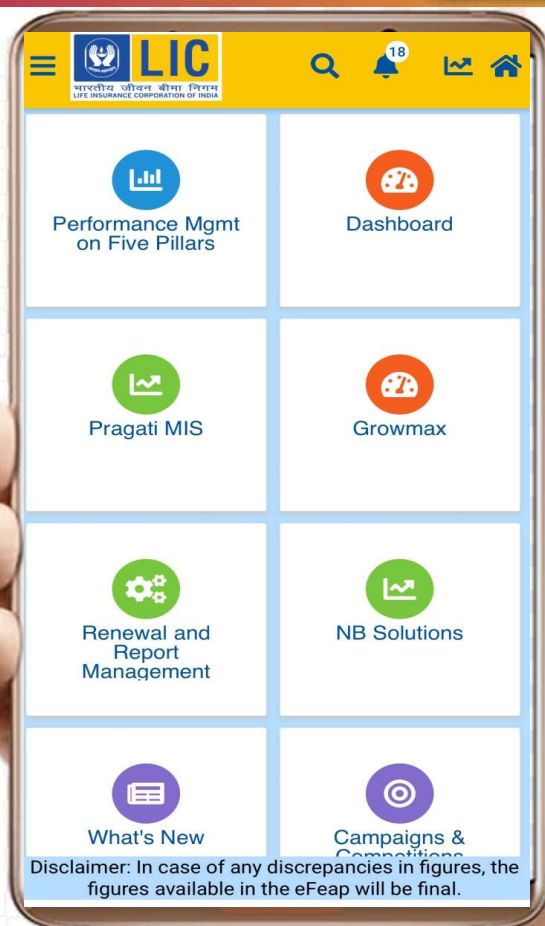
Remember this MPIN as only it will be required while login thru Mobile

Homepage



Har Pal Aapke Saath

This is the landing page after login.



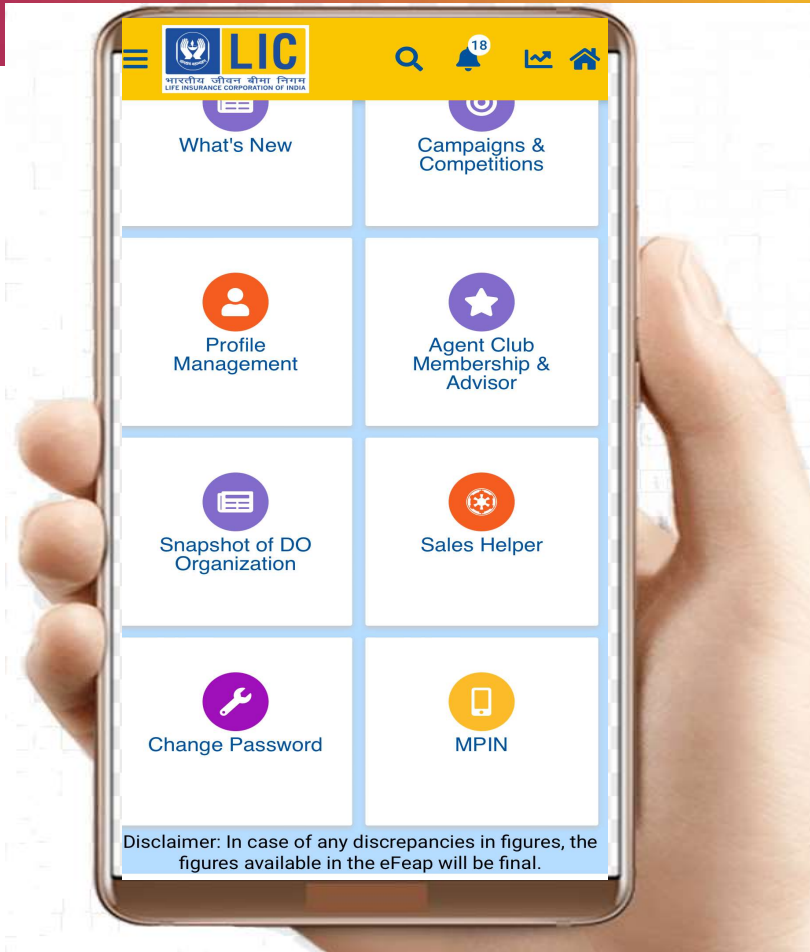
- Performance management on 5 pillars.
- Dashboard
- Pragati MIS
- Growmax
- Renewal and report management
- NB Solutions
- What's New
- Campaigns and competitions



Homepage



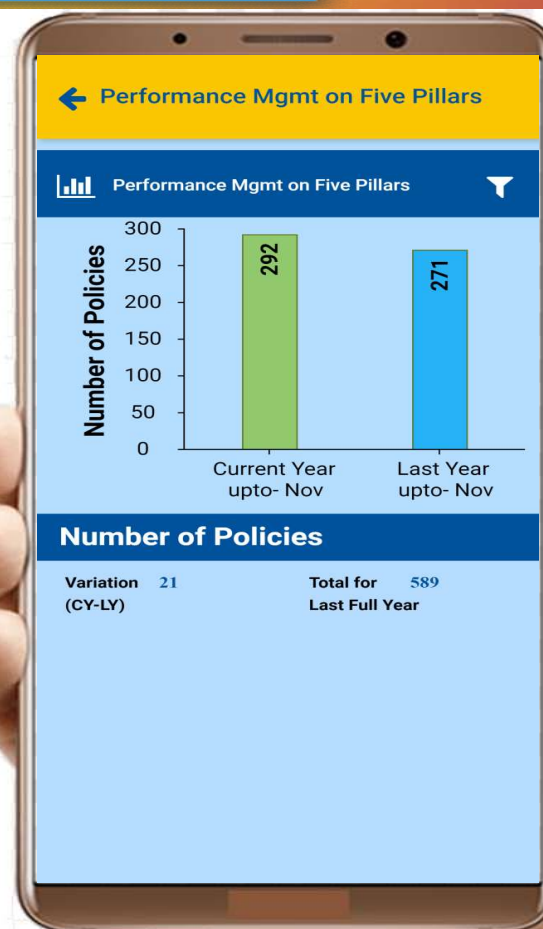
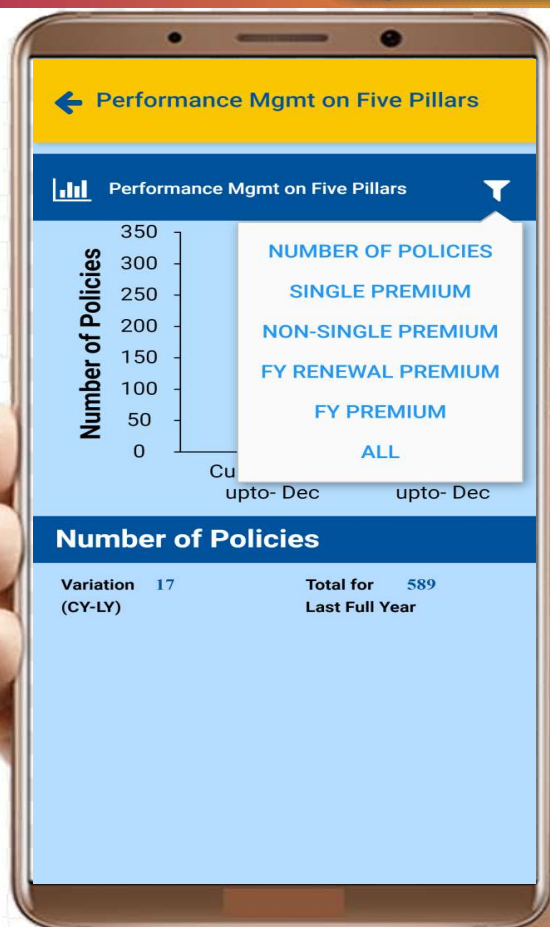
Har Pal Apke Saath



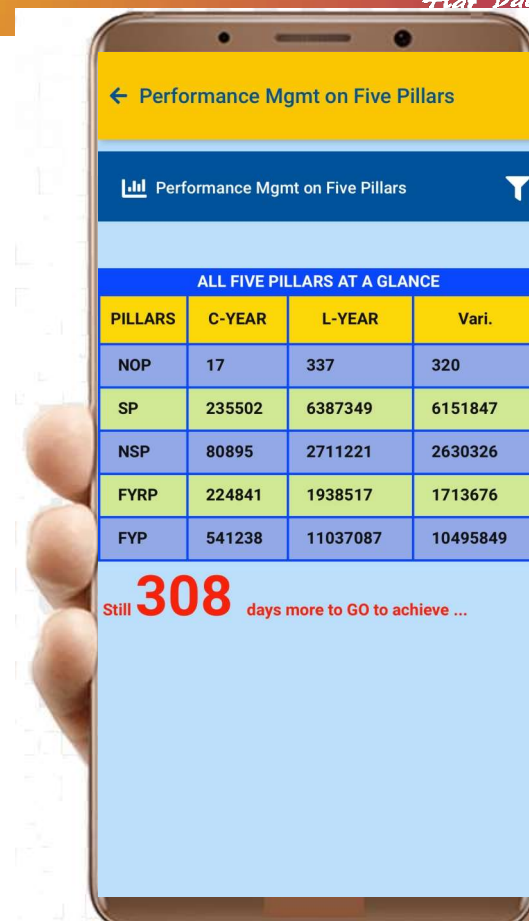
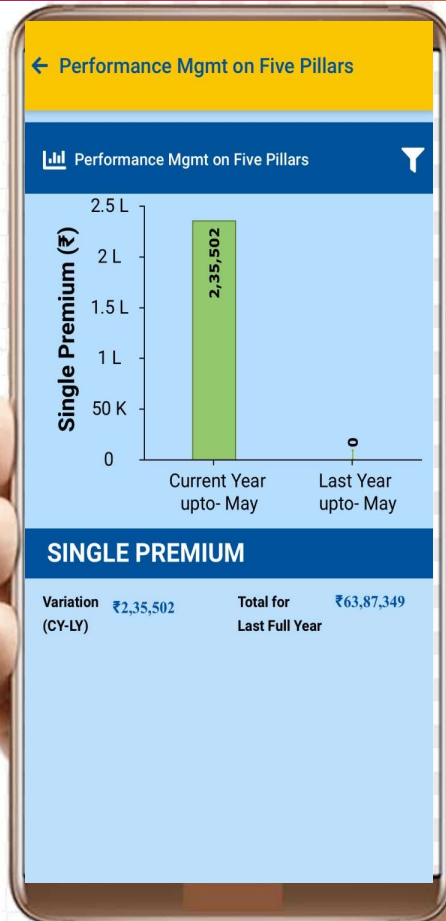
- Profile Management
- Agent Club Membership & Advisor
- Snapshot of DO Organization
- Sales Helper
- Change password
- MPIN



Performance management on 5 pillars



Performance management on 5 pillars

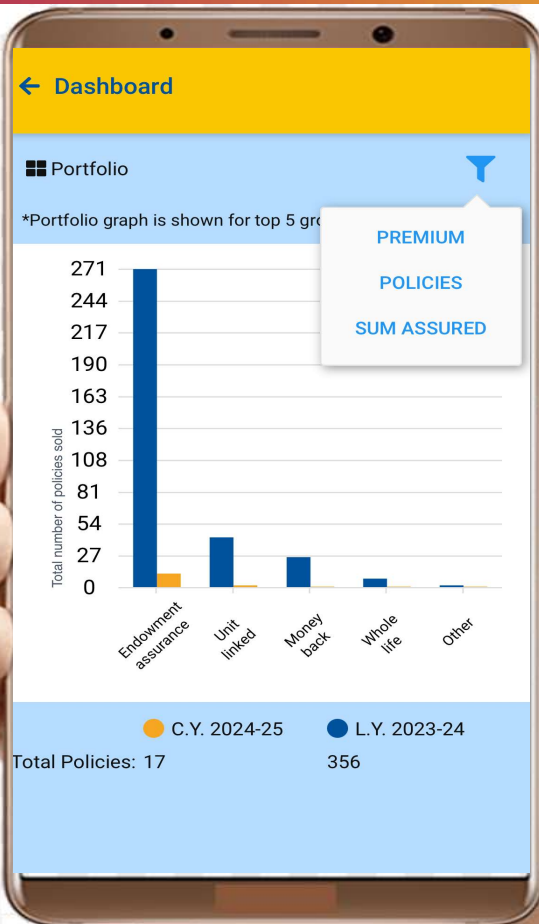


Dashboard



Har Pal Apke Saath

Dashboard

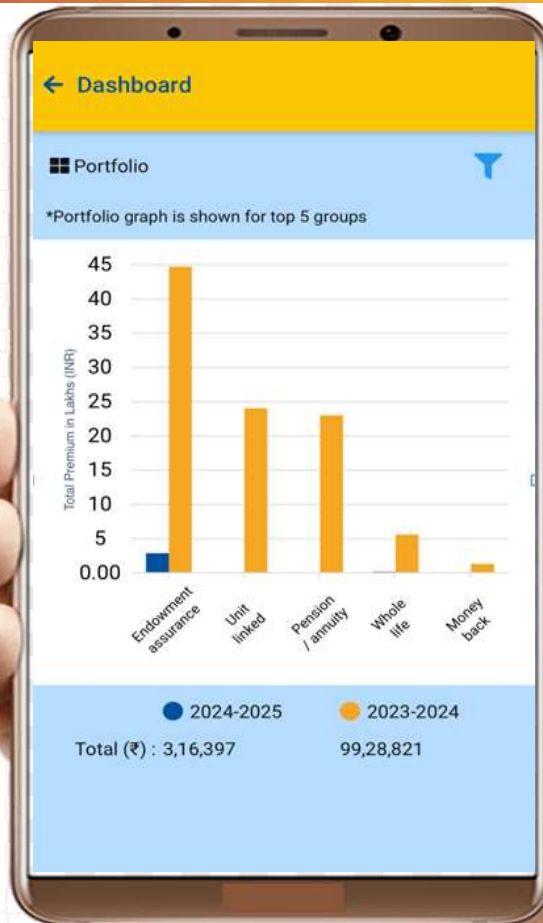


Portfolio graph for Policies, Premium and SA for TOP 5 group of policies like Endowment, Unit Linked, Pension/Annuity, Whole life and Money Back.

Dashboard



Har Pal Apke Saath
Dashboard

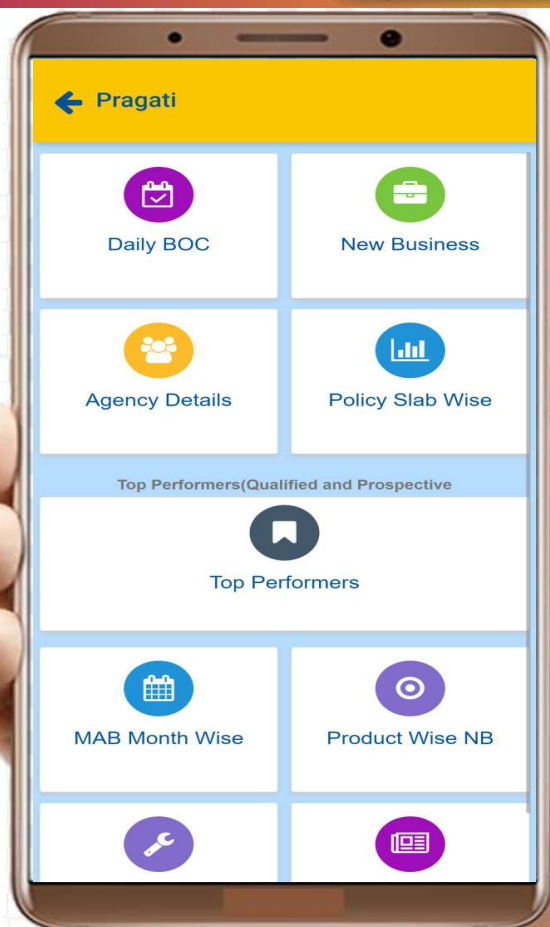


← Premium

PRAGATI MIS



Har Pal Aapke Saath



This option provides the following features:

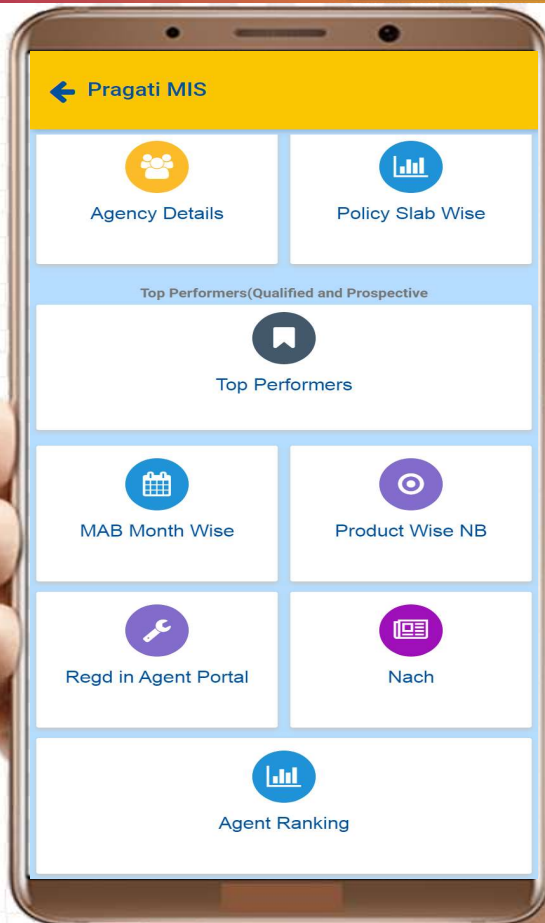
- Daily BOC
- New Business-on the basis of Day, Month, Year and Period wise
- Agency Details-Agency Plantation, Active and Inactive Agents
- Policy Slab wise
- TOP Performers- Agents list according to criteria
 - a. MDRT/TFPI
 - b. MDRT/Commission
 - c. Centurion
- MAB Month wise
- Product wise NB
- Registered in Agent Portal
- NACH
- Agent Ranking



PRAGATI MIS



apke Saath



← New Business

	NB Day	NB monthly	NB Yearly	NB Periodwise
1				3L
	NOP	SP	NSP	
CY	1	0	8125	
LY	1	0	14032	
2				L
	NOP	SP	NSP	
CY	1	0	3403	
LY	1	0	5530	
3			ATI	23B
	NOP	SP	NSP	
CY	1	104317	0	
LY	0	0	0	
4			ma	8L
	NOP	SP	NSP	
CY	1	0	27685	
LY	0	0	0	

New Business
MIS Agent wise

PRAGATI MIS

MAB month wise

← MAB Month Wise

May

[REDACTED]	[REDACTED] 3L
9559867808	No of Lives42
FYRP 629752.00	FYP 297514.00
[REDACTED] H	[REDACTED] 3L
7307641770	No of Lives1
FYRP 524.00	FYP 262.00
[REDACTED] AR	[REDACTED]
9506966460	No of Lives1
FYRP 1131.00	FYP 1131.00
[REDACTED] SRIVASTAVA	[REDACTED] 3L
7607899210	No of Lives1
FYRP 510.00	FYP 255.00
[REDACTED] A	[REDACTED] 3L
6386739212	No of Lives10
FYRP 117600.00	FYP 64787.00

TOP Performers MIS

← Top Performers

MDRT/TFPI	MDRT/Comm	Centurion
Name	Code	Qualification/NOP
[REDACTED] PRAJAPATI	[REDACTED]	
Name	Code	Qualification/NOP
[REDACTED] SRIVASTAVA	[REDACTED]	
Name	Code	Qualification/NOP
[REDACTED] SUREY	[REDACTED] 3L	7
Name	Code	Qualification/NOP
[REDACTED] ARAN018	[REDACTED]	
Name	Code	Qualification/NOP
[REDACTED] Sharma	[REDACTED] 23L	
Name	Code	Qualification/NOP
[REDACTED] SRIVASTAVA	[REDACTED] 3L	
Name	Code	Qualification/NOP

PRAGATI MIS

Agent Portal Register

← Agent Portal Register

Name	Code
[REDACTED]ti	000003B
Mobile No	Validated
919936098268	NOT VALIDATED
Name	Code
[REDACTED]h	000003L
Mobile No	Validated
919450334819	VALIDATED
Name	Code
[REDACTED]ahu	000003L
Mobile No	Validated
919198472956	VALIDATED
Name	Code
[REDACTED]wasthi	000003L
Mobile No	Validated
919935524865	VALIDATED

← Agent Ranking

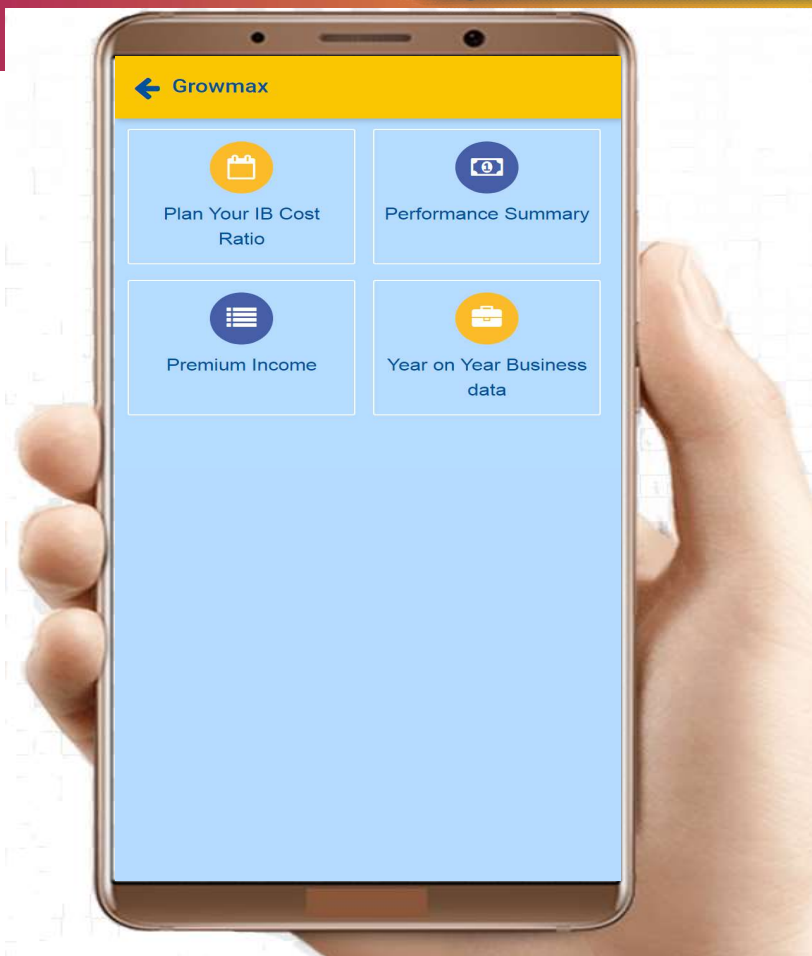
NOP	NOP	SP	NSP
[REDACTED]L	7	131185	24240
GIRANSHYAM			
0200923L	NOP	SP	NSP
PRADEEP KUMAR AGRAHARI	2	0	6104
0200123L	NOP	SP	NSP
JITENDRA KUMAR SAHU	1	0	2500
020003L	NOP	SP	NSP
[REDACTED]R AWASTHI	1	0	8125
020003L	NOP	SP	NSP
A [REDACTED] MAR SINGHAL	1	0	2049
000003B	NOP	SP	NSP
BRAJ KISHOR PRAJAPATI	1	104317	0
0100123L	NOP	SP	NSP
U [REDACTED]rma	1	0	27685

Agent Ranking

Growmax



Har Pal Aapke Saath



This option provides the following features:

- **Plan Your IB Cost Ratio**
- **Performance Summary**
- **Premium Income**
- **Year on Year Business data(SFYPI)**



Growmax

← Plan your IB and Cost Ratio

Scheduled Premium
Actuals
11272816.50

Enter your estimate

Qualifying Premium
Actuals
7162276.94

Enter your estimate

Projected Salary
Actuals
1764079.56

Enter your estimate

Other Expenses
Actuals
40452.00

Enter your estimate

Calculate

← Performance Summary

Last year Sch.Prm Income
₹86,98,702.56

Last Year Cost Ratio
17.63%

Last year IB
₹0

Current Year SYYPE
₹1,12,72,816.5

Current Year Graded Prm
₹80,82,926.94

Current Year QFYPI
₹71,62,276.94

Current Year Cost Ratio
16.00%

Current Year Basic IB so far
₹0

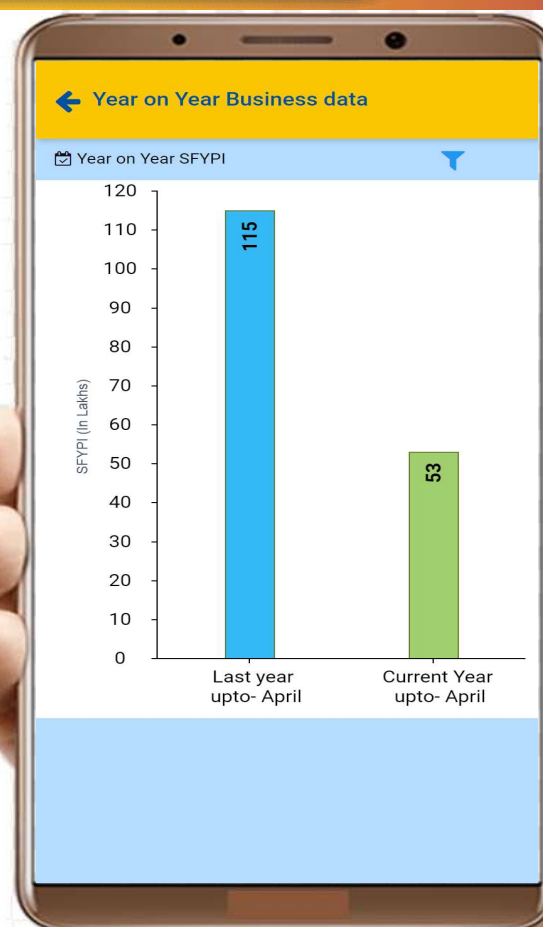
Projected Salary (excl oth exp)
₹17,64,079.56

Other Expenses (as per last year)
₹40,452

Growmax



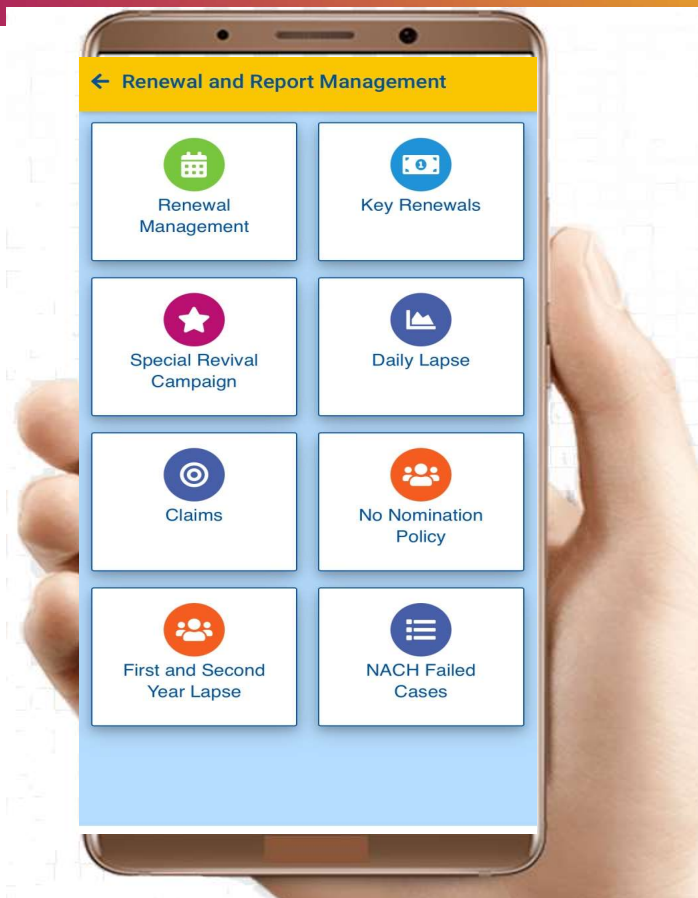
Dal Aapke Saath



Renewal and Report Management



Har Pal Aapke Saath



This option provides the following features:

- **Renewal Management**
- **Key Renewals**- where premium is more and renewal due.
- **Special Revival Campaign** eligible policies list
- **Daily Lapse**- policies going to lapse next day, within a week and within a month are displayed.
- **Claims**-
 - a. SB/Maturity due list for 3 Months
 - b. SB/Maturity due Pending list for previous six months
 - c. Death claim intimated
- **No Nomination Policy**-List of policies having no nomination assigned
- **First and Second Year Lapse**-policies which are lapsed in their first and second year are listed.
- **NACH Failed Cases**



Renewal and Report Management

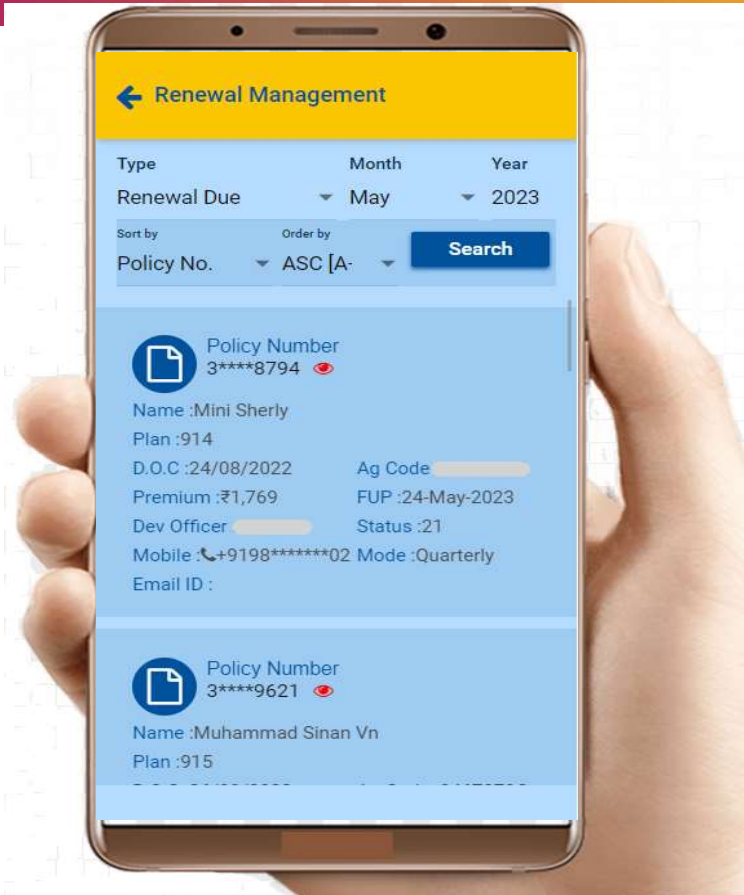


Har Pal Aapke Saath

Renewal Management

Following types of lists are available under this option:

- ❖ Renewal premium list
- ❖ Default list
- ❖ Lapse list
- ❖ FYRP list
- ❖ SSS Gap list



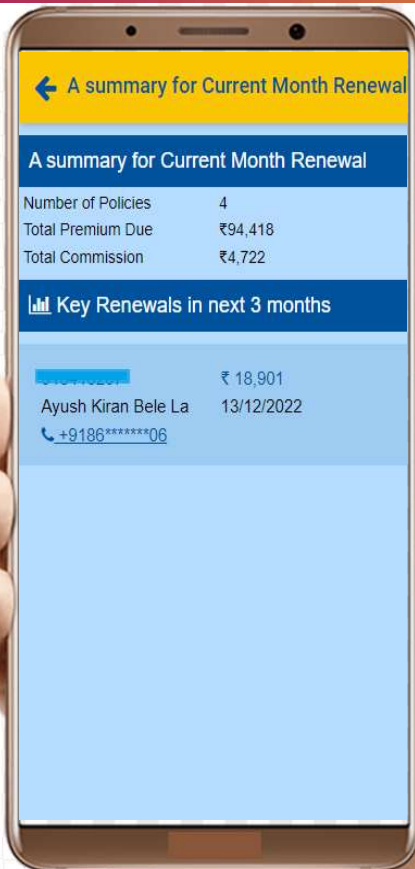
Renewal and Report Management



Har Pal Aapke Saath

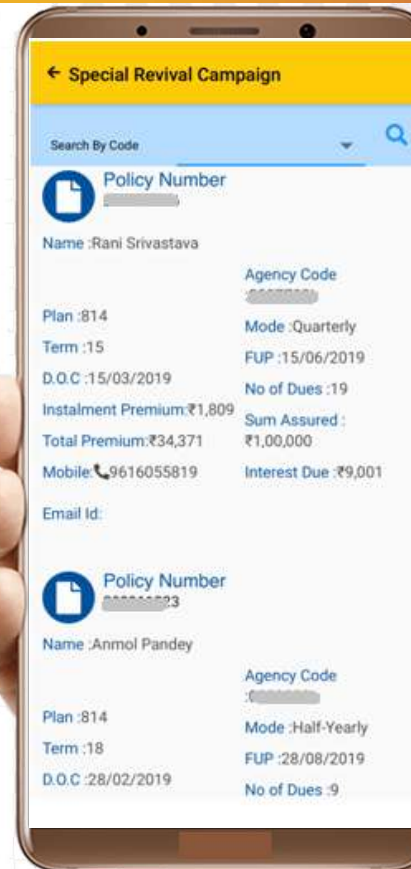
Key Renewals

Premium more than 10000 in the next three months are shown here.



Special Revival Campaign

List policies eligible for Special Revival Campaign



Renewal and Report Management



Har Pal Aapke Saath

Daily Lapse

← The list can be taken for:

- for tomorrow
- up to the week
- up to the month

← Daily Lapse

Type: Going to Lapse Days: Within 30 Days

Sort by: Order by Policy No.: ASCENDING [A-]

Search

Name: Mr Jagannath Balaji Khandare
Policy No.: 0010720024
Status: 21 NEFT Status: Yes
Email Id: j_*****@rediffmail.com

Name: Mr Jagannath Balaji Khandare
Policy No.: 0010720024
Status: 21 NEFT Status: Yes
Email Id: j_*****@rediffmail.com

No More Records

Claims

← Maturity list, Survival benefit list and outstanding Death claim list can be taken from this option.

The list can be taken for the next three months.

← Claims

Type: Maturity Month: December

Sort by: Order by Policy No.: ASCENDING [A-]

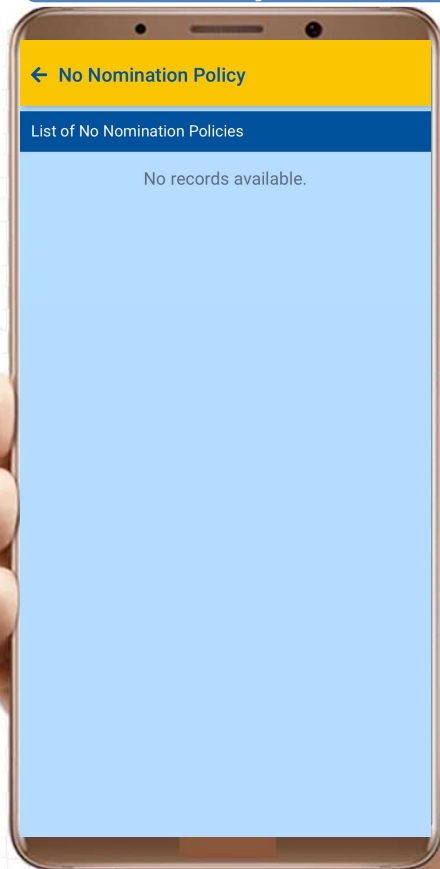
Search

Name	RITESH(LA) ANIL(PR) KHANDEKAR		
Policy No.	002547601	Ser.	892
Agency Code	001131000	Branch	NEFT
Claim Status	Intimation Sent	Status	No
		Net Amount	₹83,750

No More Records

Renewal and Report Management

No Nomination Policy



First and Second Year Lapse



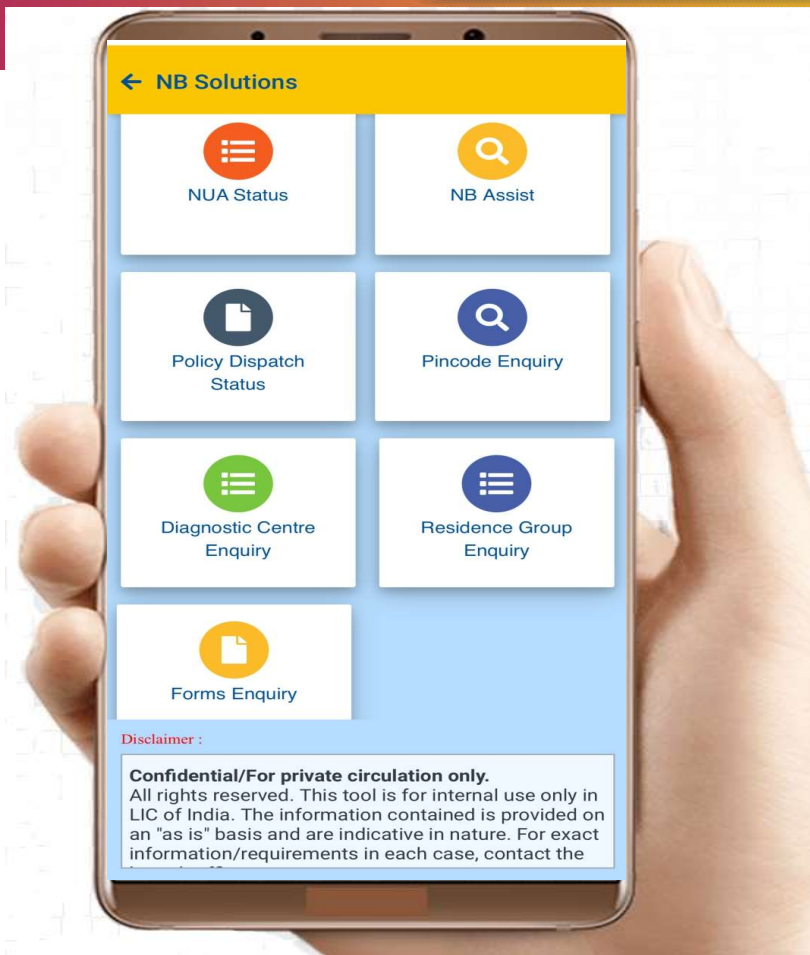
NACH Failed Cases



NB Solutions



Har Pal Aapke Saath



This option provides the following features

- **NUA Status**
- **NB Assist**
- **Policy Dispatch Status**
- **Pincode Enquiry**- search by Pincode, City, Post Office and Taluk.
- **Diagnostic Centre Enquiry**-Diagnostic centre details search by DO/ZO name
- **Residence Group Enquiry**-Residence group countries their extras allowed such as Medical, non-medical Riders, Max covers, Max Policy term etc.
- **Forms Enquiry**- NB Business cover, NRI/FNIO, Financial Forms, Medical (dropdown menu)



NB Solutions



Har Pal Aapke Saath

NUA Status

← NUA Status

Search By Proposal No. ▼

Search By Agency Code ▼

Proposal No. YYYY Search

Search New Underwriting Application(NUA) status by Proposal no, Rating sheet no and Agency Code

New Business Assist

← New Business Assist

Insurance Type Individual ▼

D.O.B Age 0

Gender Male Female Thirdgender

Plan type ▼

Plan ▼

Mode ▼

Proceed

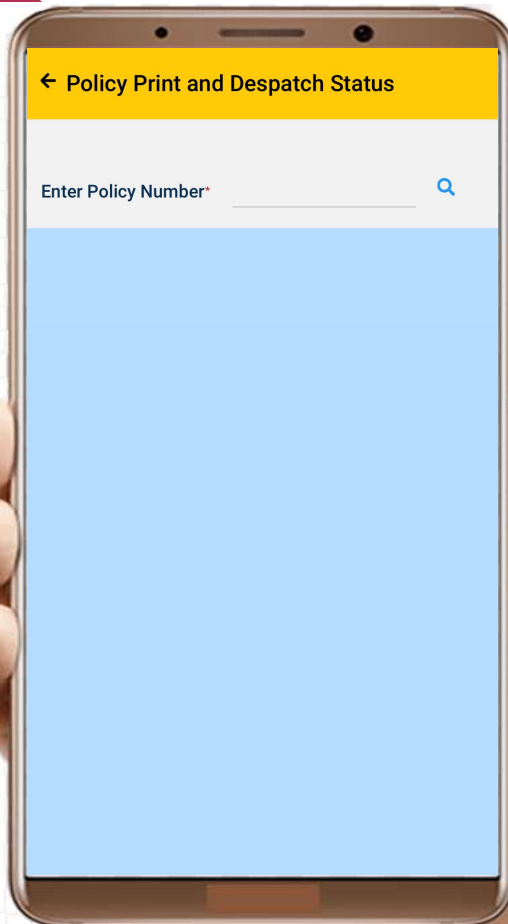
Assists Agent while doing new business

NB Solutions



Har Pal Aapke Saath

Policy Dispatch Status



It gives policy
print and
Dispatch
status

Pincode Enquiry



Search by Pincode
gives details of
Post Office, Taluk,
City and State

NB Solutions

Diagnostic Centre Enquiry

Residence Group Enquiry

Forms Enquiry

← NB - Diagnostic Center Enquiry

Search By Division Name

KANPUR

Division	KANPUR
ZO	NCZ
Diagnostic Center	MOHAN DIAGNOSTIC CENTER; VISHNUPURI; KANPUR
Mobile	9956833300
MSP	VIDAL HEALTH TPA

Division	KANPUR
ZO	NCZ
Diagnostic Center	SITA PATHOLOGY CENTER; ARYA NAGAR; KANPUR
Mobile	9415050971
MSP	VIDAL HEALTH TPA

Division	KANPUR
ZO	NCZ
Diagnostic Center	SAI DIAGNOSTIC CENTER;
Mobile	9506873020
MSP	VIDAL HEALTH TPA

Division	KANPUR
----------	--------

← Residence Group Enquiry

Enter Country

Clear

← New Business - Forms

Select Form Category : NB Forms

FORM NUMBER 3251 (SPL) ANNEXURE-A

FORM NO.3251(SPL) ANNEXURE B

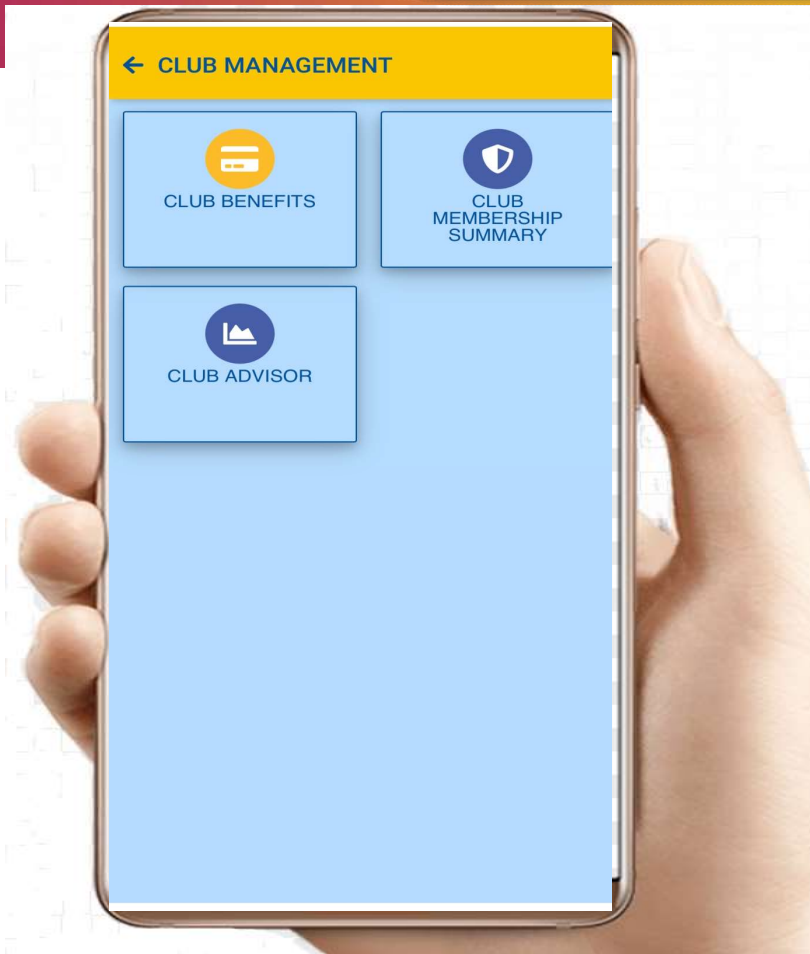
ACR

FAMILY INS ADDENDUM

Agent Club Membership & Advisor



Har Pal Aapke Saath



This option provides the following features:

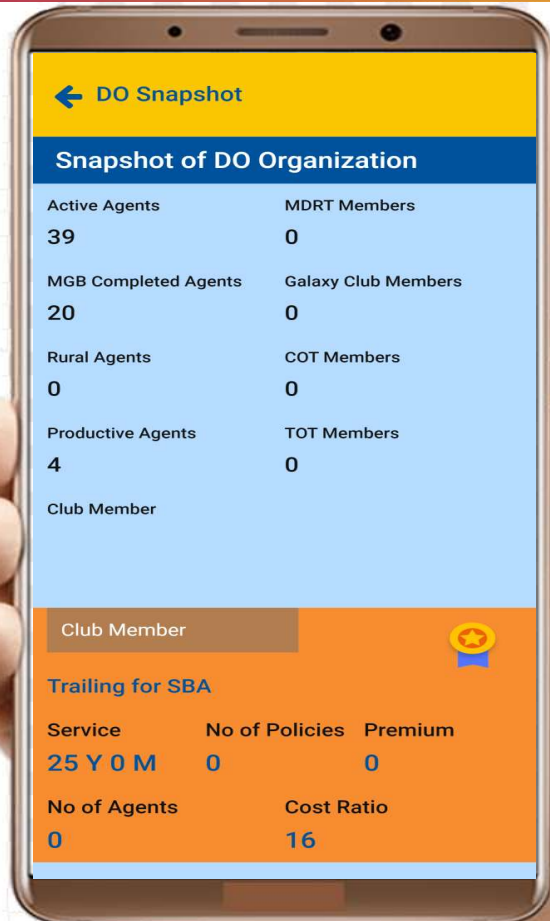
- **Club Benefits**-Benefits details of various agency club
- **Club Membership Summary**-Summary of club, Number of lives completed, Net renewals collected, commission paid, number of policy lapsed in previous years.
- **Club Advisor**- Statistics like Number of lives, Lapsed ratio, Probable lapse ratio, Policy which can be revived, number of health Policies, Club Rules etc.



Snapshot of DO Organisation




Har Pal Aapke Saath



← DO Snapshot

Snapshot of DO Organization

Active Agents	MDRT Members
39	0
MGB Completed Agents	Galaxy Club Members
20	0
Rural Agents	COT Members
0	0
Productive Agents	TOT Members
4	0
Club Member	

Club Member 

Trailing for SBA

Service	No of Policies	Premium
25 Y 0 M	0	0
No of Agents	Cost Ratio	
0	16	

This option provides the following features:

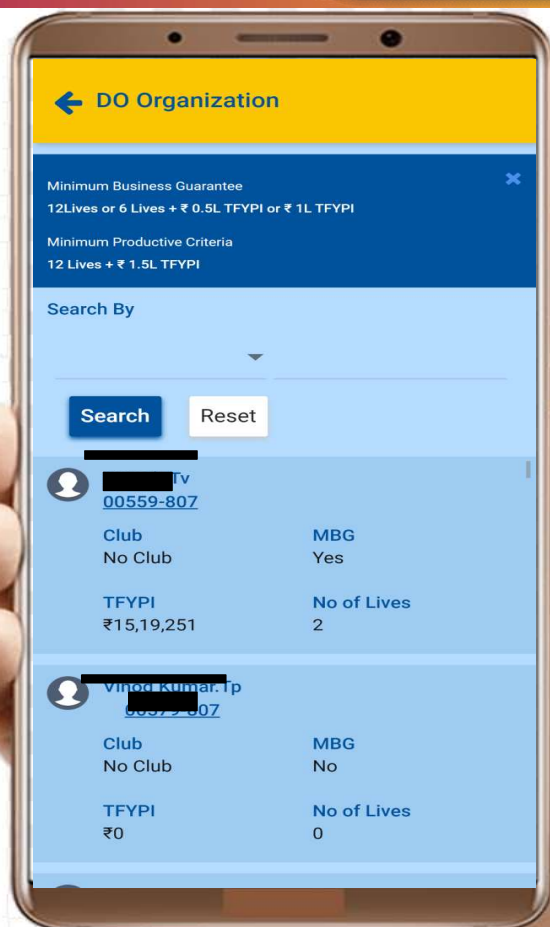
- Data regarding Active Agents, MDRT members, COT, TOT etc of Development Officer
- His cost ratio, No of Agents, No of Policies, Premium is also displayed



Snapshot of DO Organisation



Har Pal Apke Saath



List of Agents with their respective data under the Development Officer is shown

Hamburger Menu



Har Pal Aapke Saath

The following Options are available under this menu:

Dashboard (same as in Homepage)

Revival Quotation

Policy Premium Paid Statement

Shareable links

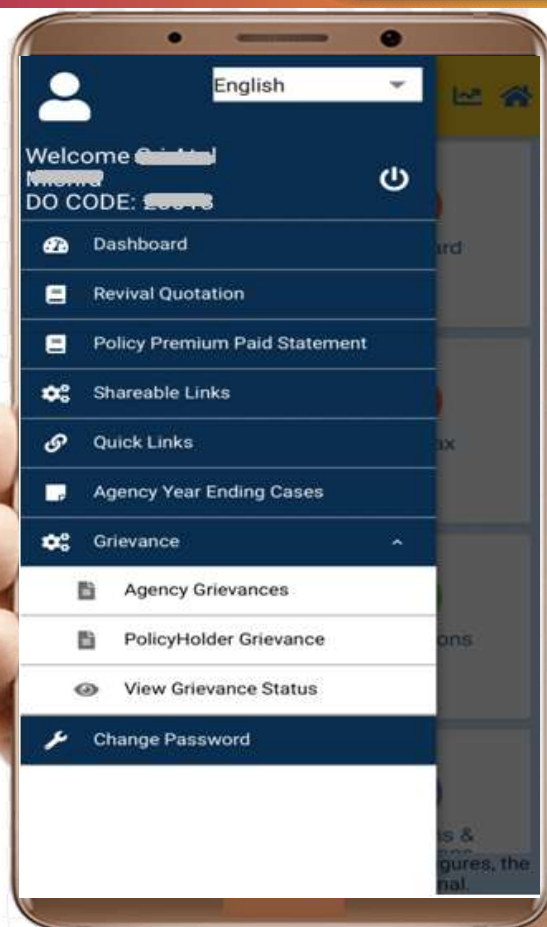
Quick Links

Agency Year Ending Cases

Grievances-Agent can register grievances of Policyholders and for self and can view its status.

- Agency Grievances
- Policyholder Grievances
- View Grievance Status

Change Password



Hamburger Menu



Revival Quotation

A hand holds a smartphone displaying the 'Revival Quotation' screen. The screen has a yellow header with a back arrow and the title 'Revival Quotation'. Below the header, there is a light blue section with the text 'Enter Your Policy Number*'. A dark blue 'Submit' button is positioned below the input field.

Quotations
for reviving
the lapsed
policies

Policy Premium Paid Statement

A hand holds a smartphone displaying the 'Policy Premium Paid Statement' screen. The screen has a yellow header with a back arrow and the title 'Policy Premium Paid Statement'. Below the header, there is a light blue section with the text 'Enter Your Policy Number'. A 'Policy Number' input field is present. Below this, there is a 'Select Year' dropdown menu showing '2024-2025'. A dark blue 'Submit' button is located to the right of the dropdown menu.

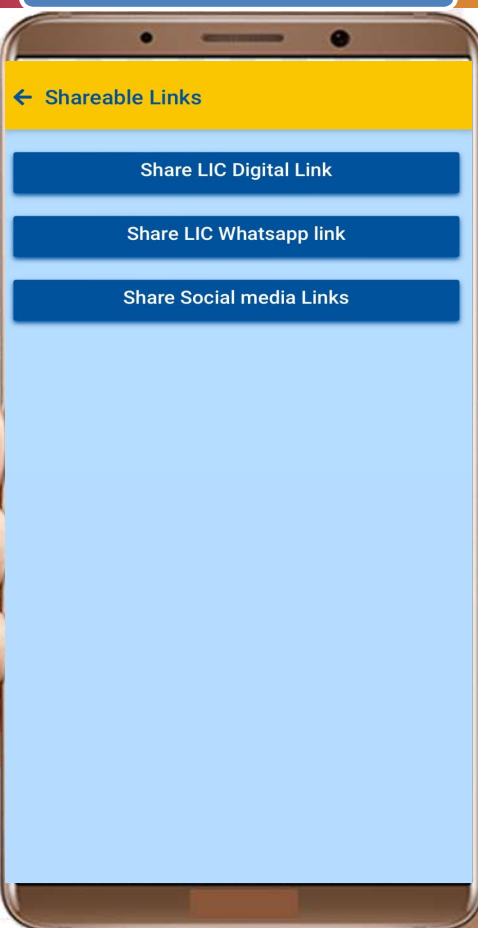
Policy
Premium
paid
statement FY
wise get
generated

Hamburger Menu



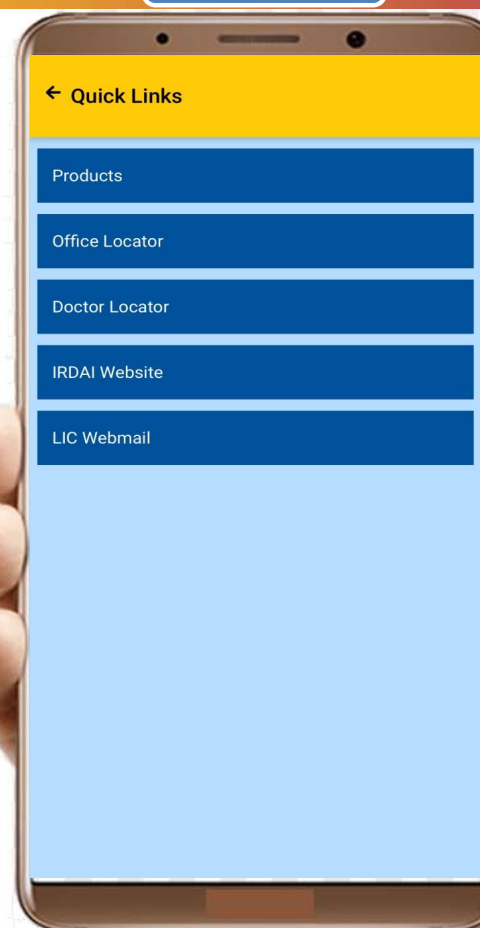
Har Pal Aapke Saath

Shareable Links



Share LIC Digital Link, LIC Whatsapp Link and LIC Social Media Link.

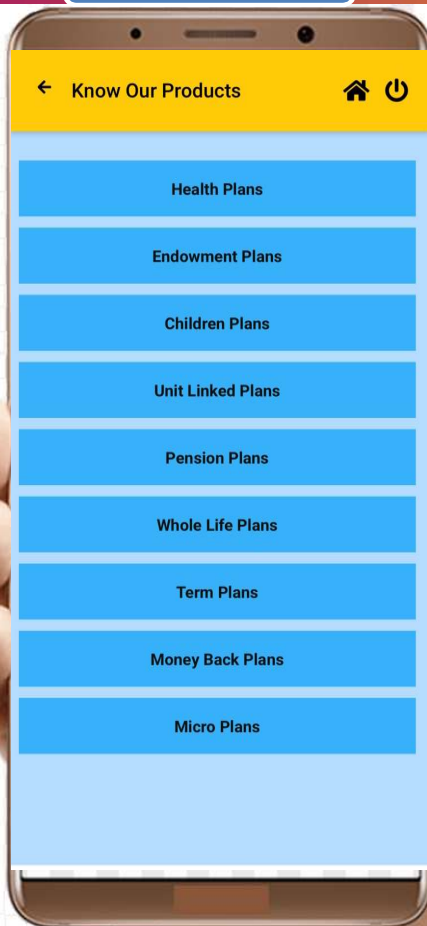
Quick Links



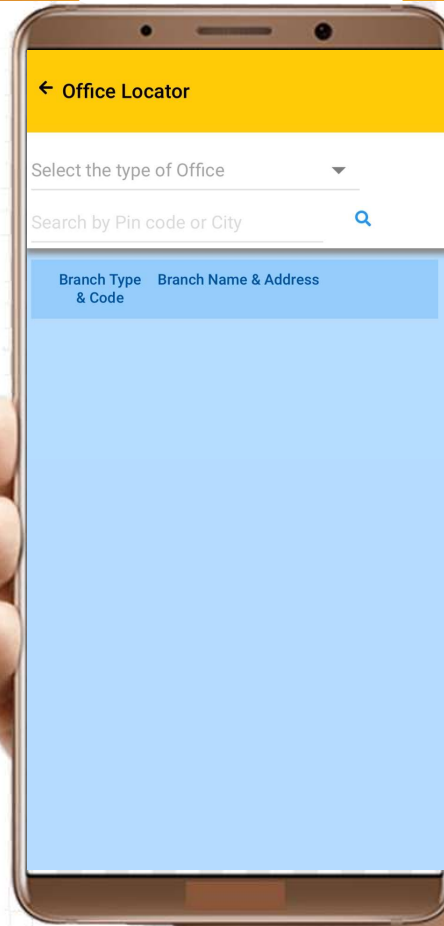
- Product
- Office Locator
- Doctor Locator
- IRDAI Website
- LIC Webmail

Hamburger Menu (Under Quick Links Menu)

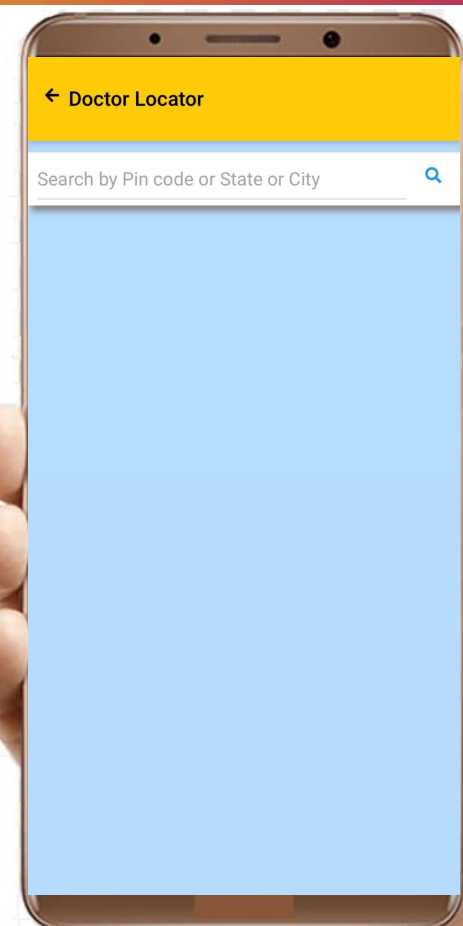
Product



Office Locator



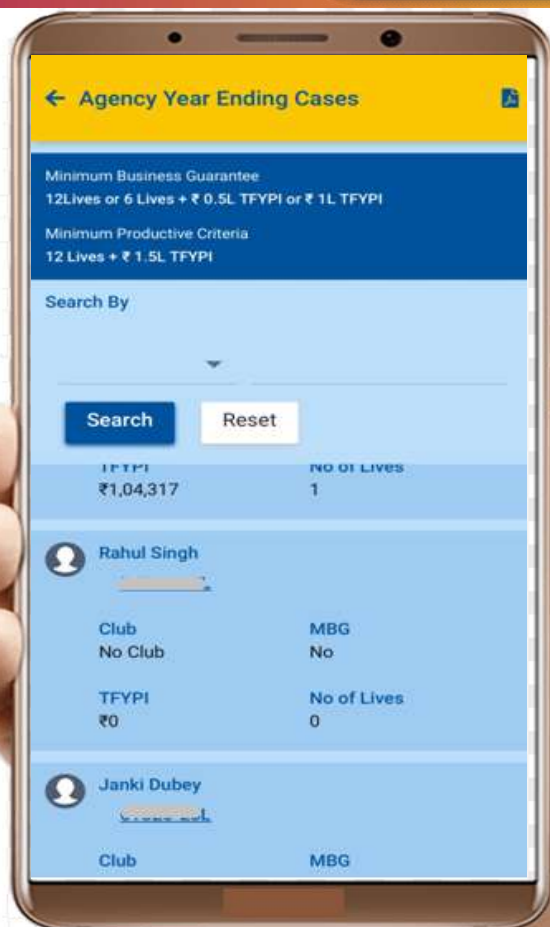
Doctor Locator



Hamburger Menu



Har Pal Apke Saath



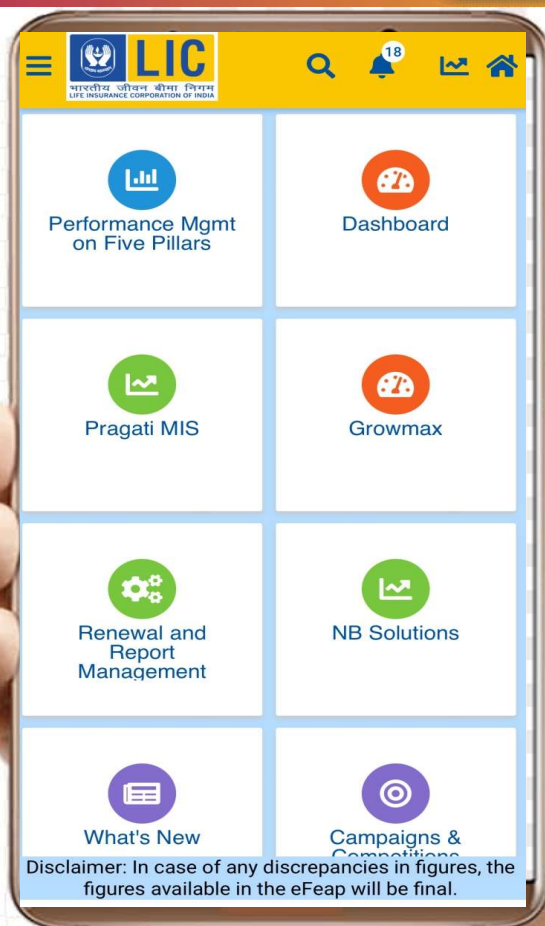
Agency Year Ending Cases

Agency can be searched by Agency Name and Agency Code available in dropdown menu. List of Agents completed Minimum Business Guarantee(MBG) and clubs under which they belongs.

Other Options



Har Pal Aapke Saath



The policy search, Alerts and NAV are available in the landing page itself.



Policy Search Option



Alerts



NAV



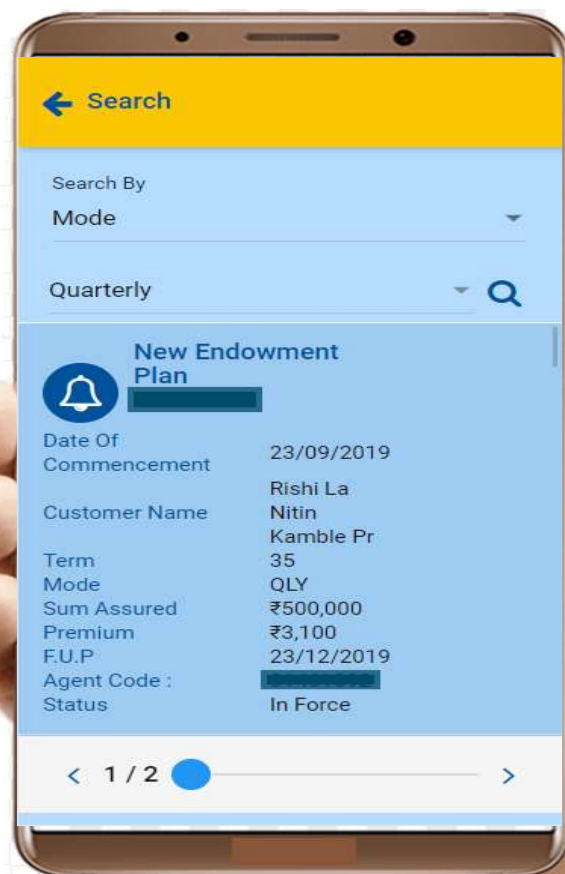
Home

Other Options



Har Pal Aapke Saath

Policy Search Option



The policy can be searched using the following criteria:

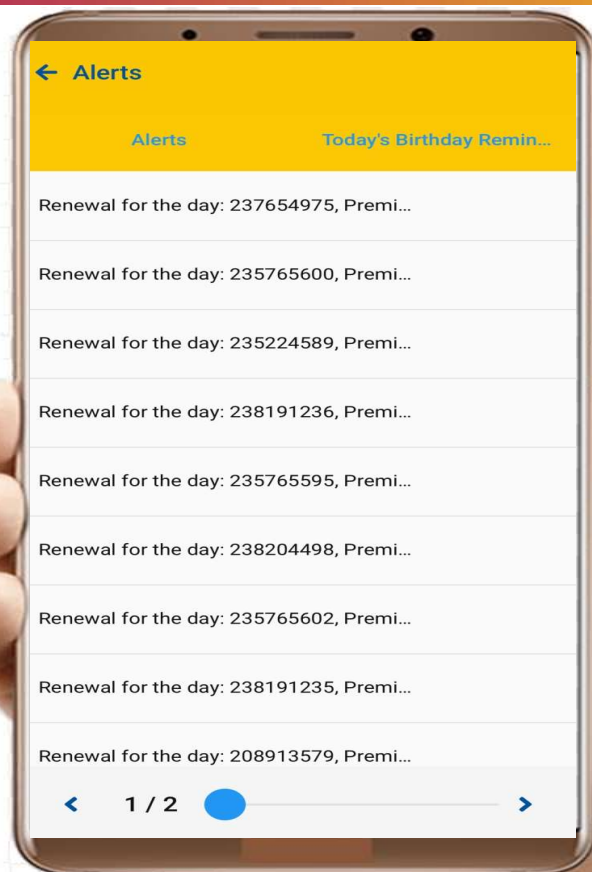
- Policy Number
- D.O.C range
- Policy Holder's Name
- Premium range
- Plan
- Sum Assured
- NACH/ENACH

Other Options



Har Pal Aapke Saath

Alerts



It gives Alerts for today's Premium due, going to lapse to day, Maturity due.

Other Options

NAV list



Har Pal Aapke Saath

1:26 5G

617 NAV FOR THE DATE : 24/05/2024

Plan Name(Number)	Launch Date	Fund	SFIN No.	Face Value	NAV as on date	Repurchase Value	S
FUTURE PLUS (172)		Launch Date: 04/03/2005					
Balanced	ULIF003040305LICFUT+BAL512	10.00	54.0726	54.0726	5		
Bond	ULIF001040305LICFUT+BND512	10.00	30.7802	30.7802	3		
Growth	ULIF004040305LICFUT+GRW512	10.00	75.8640	75.8640	7		
Income	ULIF002040305LICFUT+INC512	10.00	49.6055	49.6055	4		
JEEVAN PLUS (173)		Launch Date: 18/10/2005					
Balanced	ULIF003181005LICJVN+BAL512	10.00	40.5894	40.5894	4		
Bond	ULIF001181005LICJVN+BND512	10.00	36.5576	36.5576	3		
Growth	ULIF004181005LICJVN+GRW512	10.00	70.4007	70.4007	7		
Secured	ULIF002181005LICJVN+SEC512	10.00	41.3890	41.3890	4		
MONEY PLUS (180)		Launch Date: 20/12/2006					
Balanced	ULIF003201206LICMNY+BAL512	10.00	46.5762	46.5762	4		
Bond	ULIF001201206LICMNY+BND512	10.00	37.3275	37.3275	3		
Growth	ULIF004201206LICMNY+GRW512	10.00	33.8675	33.8675	3		
Secured	ULIF002201206LICMNY+SEC512	10.00	41.1290	41.1290	4		
MARKET PLUS (181)		Launch Date: 05/07/2006					
Balanced	ULIF003050706LICMKT+BAL512	10.00	48.9972	48.9972	4		
Bond	ULIF001050706LICMKT+BND512	10.00	41.8209	41.8209	4		
Growth	ULIF004050706LICMKT+GRW512	10.00	35.0632	35.0632	3		
Secured	ULIF002050706LICMKT+SEC512	10.00	50.7781	50.7781	5		
FORTUNE PLUS (187)		Launch Date: 23/08/2007					
Balanced	ULIF003230807LICFTN+BAL512	10.00	36.7073	36.7073	3		
Bond	ULIF001230807LICFTN+BND512	10.00	34.6426	34.6426	3		
Growth	ULIF004230807LICFTN+GRW512	10.00	35.3769	35.3769	3		
Secured	ULIF002230807LICFTN+SEC512	10.00	41.6119	41.6119	4		
PROFIT PLUS (188)		Launch Date: 23/08/2007					
Balanced	ULIF003230807LICPFT+BAL512	10.00	52.4259	52.4259	5		
Bond	ULIF001230807LICPFT+BND512	10.00	37.6332	37.6332	3		
Growth	ULIF004230807LICPFT+GRW512	10.00	34.9742	34.9742	3		
Secured	ULIF002230807LICPFT+SEC512	10.00	46.6889	46.6889	4		
MARKET PLUS - I (191)		Launch Date: 17/06/2008					
Balanced	ULIF003170608LICMK1+BAL512	10.00	36.2577	36.2577	3		
Bond	ULIF001170608LICMK1+BND512	10.00	32.8228	32.8228	3		
Growth	ULIF004170608LICMK1+GRW512	10.00	45.8416	45.8416	4		
Secured	ULIF002170608LICMK1+SEC512	10.00	33.4184	33.4184	3		
MONEY PLUS - I (193)		Launch Date: 22/05/2008					
Balanced	ULIF003220508LICMY1+BAL512	10.00	51.1782	51.1782	5		
Bond	ULIF001220508LICMY1+BND512	10.00	39.2742	39.2742	3		
Growth	ULIF004220508LICMY1+GRW512	10.00	54.3208	54.3208	5		
Secured	ULIF002220508LICMY1+SEC512	10.00	53.0118	53.0118	5		
CHILD FORTUNE PLUS (194)		Launch Date: 04/04/2009					

It will show NAV for the day for all ULIP policies.



Har Pal Aapke Saath



Thank You