



भारतीय जीवन बीमा निगम
LIFE INSURANCE CORPORATION OF INDIA

Marketing-FPT Department, Central Office, Yogakshema, Jeevan Bima Marg, Mumbai 400 021,

Ref: CO/Mktg/FPT/Training/2023-24

Date: 18.03.2024

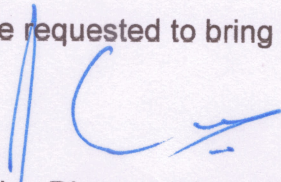
All HODs of Central Office,
All Zonal Offices,
All Divisional Offices,
All Branch Offices & Satellite Offices,
Audit and Inspection Departments,
MDC, ZTCs, STCs, DTCs, ATCs

Re: Circular ref: CO/Mktg/FPT/Training/2023-24/1 dated 20.01.2024 - Clarification

Reference is invited to our earlier circular ref: CO/Mktg/FPT/Training/2023-24/1, Training to Agents Reinstated after 2 years from the date of Termination, wherein it is mentioned that if Reinstatement of agency is after a period of Two years from the date of termination of agency, such agent should be exposed to the training at DTC within one month of reinstatement for the period of 12 hours (2 days), on the topics covered under Impact Training, as well as other relevant topics such as ANANDA module, Agents App, extant underwriting rules, G & U Plans, Non-Par products and latest rules relevant to insurance sales.

In this regard, it has been decided by the Competent Authority that the aforesaid training of 2 days can be imparted at ATCs too. Please note that training at DTCs/ATCs will not be residential.

You are requested to bring the above to the notice of all concerned.


Executive Director (Marketing/PD) & CMO

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