

Ref: CO/CRM/PS/ 1359/23

Date: 29.02.2024.

The Zonal Managers,
All Regional Managers (CRM/PS),
All Sr./ Divisional Managers,
Management Development Centre,
Audit & Inspection.

Re: Extension of Special Revival Campaign of lapsed policies upto 15.03.2024.

This is with reference to Circular CO/CRM/PS/1357/23 dated: 15.01.2024 regarding Special Revival Campaign for lapsed individual Policies w.e.f 16/01/2024 to 29.02.2024.

It has been decided to extend the existing Special Revival Campaign upto 15/03/2024. All other terms & conditions will remain same as mentioned in the aforesaid circular.

Kindly bring this to the notice of all offices under your jurisdiction.


Chief (CRM/PS)

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